Qatari Investors Group (QIG) selects Rise with SAP for accelerated transition to Cloud in-country

Qatari Investors Group Q.P.S.C. (QIG), a diversified conglomerate listed on the Qatar stock exchange, has signed a partnership agreement with global technology company SAP SE (NYSE: SAP) that will enable it to leverage the benefits of SAP's cloud ERP solution , with data securely hosted in Qatar.

QIG will move its mission-critical business processes from its legacy on-premises ERP software systems to SAP S/4HANA Cloud, an enterprise resource planning (ERP) solution that enables 360-degree visibility and greater control over all operations. The move will be accelerated through the adoption of RISE with SAP, a comprehensive subscription offering regular updates to make QIG more resilient and agile in today's rapidly changing global market.

Mr. Joseph Abdo, Chief Executive Officer of QIG, explains, "*QIG worked closely with SAP to create a roadmap that is aligned with the country's digital transformation agenda and Qatar's National Vision 2030. We also wanted to ensure that we had real-time data and insights to respond rapidly to changes in the market, while delivering greater value to our customers. With RISE with SAP Cloud, we can transition to cloud without business risk, while gaining advantages from automated processes that allow us to concentrate on innovation and growth. We will see immediate benefits, such as streamlined operations and increased efficiencies, while setting ourselves up for long-term success, with automatic upgrades to new technologies and a scalable and flexible digital infrastructure*."

A key motivator for QIG in selecting SAP as its digital transformation partner was SAP's deep expertise in multiple industries, and the ease of establishing an integrated platform to manage diverse operations. QIG's subsidiaries and business interests include building and construction materials and services – such as the group's flagship project, Al Khalij Cement Company – as well as technology, marine services, property, project development, contracting and financial services.

Mr. Alaa Jaber, Managing Director for SAP, Qatar and Fast Growth Markets, commented, "*In an intensely competitive market, QIG is known for being futuristic in outlook and effective in management, and this digital transformation is a prime example of this approach. RISE with SAP enables customers to adapt to fast-changing conditions, from rapidly evolving AI applications to cybersecurity threats. The deployment will make QIG increasingly resilient, efficient, and agile, while also allowing it to innovate more quickly and easily."*

Photo caption (from left to right): Jeejith Sreedharan, Senior Manager - ICT, QIG, Rafeeq Ali, Senior Account Executive, SAP, Alaa Jaber, Managing Director, Qatar & Fast Growth Markets, SAP, Joseph Abdo, CEO, QIG, Wissam Elhage, Senior Manager, SAP, Mouhamad Aboudaher, Chief Human Resource Officer, QIG, Khaled Al Mufleh, Manager - Supply Chain, QIG

– Ends –

About Qatari Investors Group (QIG)

Qatari Investors Group (Q.I.G.) is a diversified conglomerate listed on the Qatar Stock Exchange. The group owns and operates several subsidiaries in diverse sectors. Historically, the group's focus has been on B2B operations.

Q.I.G.'s subsidiaries are a mix of organically grown enterprises and international partnerships. Our brands have an established presence and a record of accomplishment in the Qatari market, serving flagship projects, customers, and facilities in the private and public sectors.

Through our subsidiaries, we add sustainable value to our shareholders with prudent management, diversification and agility. For our customers and partners, we work tirelessly to maintain trust, satisfaction and reliability. Our activities drive the long-term growth and development of our subsidiaries while fresh opportunities in Qatar and overseas are sought.

About SAP

SAP's strategy is to help every business run as an intelligent, sustainable enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: SAP customers generate 87% of total global commerce. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want – without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives. For more information, visit www.sap.com.

# # #

Note to editors:

To preview and download broadcast-standard stock footage and press photos digitally, please visit www.sap.com/photos. On this platform, you can find high resolution material for your media channels. To view video stories on diverse topics, visit www.sap-tv.com. From this site, you can embed videos into your own Web pages, share video via email links, and subscribe to RSS feeds from SAP TV.

For customers interested in learning more about SAP products:
Global Customer Center: +49 180 534-34-24
United States Only: 1 (800) 872-1SAP (1-800-872-1727)

For more information, press only:
Husain Al Tamimi, SAP +971 56 6811641, husain.tamimi@sap.com
Claire McPeak, SAP, +971 50 554 1302, c.mcpeak@sap.com
Michelle Oribello, Wallis, +971 56 783 3877, sap@wallispr.com